

# Exclusive Interview with GREEN OLEO S.p.A.



## **What area of the lubricants industry do you specialise in, and how does it benefit the industry?**

Green Oleo, with a view to integration and production verticalization, offers a wide oleochemical product portfolio including the GreenFad® product line: synthetic esters for lubricant manufacturers.

Starting from our fatty acids we synthesize esters for industrial lubricants, solvents, emulsions and more. Production integration is the preferred option, but we also synthesize esters from purchased raw materials that allow us to extend our production range and meet changing demands.

Our GreenFad® product line offers lubricant manufacturers innovative solutions that enable the formulation of lubricants with high renewable carbon content.

We focus on short supply chain activities and we are working directly with EU producers of vegetable raw materials.

## **What do you think are the industry's biggest challenges?**

The industry biggest challenges? To offer sustainable solutions for an increasing lubricants demand and to engineer renewable and biodegradable solutions meeting Lubricants manufacturers' changing needs and requirements in terms of performances and availability.

## **How do you see the industry developing over the next 10+ years?**

The challenge we face is predominantly a cultural one. Elevating byproducts to the role of raw materials is part of the virtuous process at the heart of the circular economy: a cause that Green Oleo has been committed to for years. Our intention is to promote a culture of sustainable economy, reducing the amount of resources wasted and generating new value by manufacturing sustainable products, to meet the industry's challenges over the next 10+ years.

## **What will you be showcasing on your stand at Lubricant Expo?**

Based on Green Oleo's view to integration and production verticalization, we will showcase our renewable and biodegradable innovations through our oleochemical product portfolio focusing on our GreenFad® product line: synthetic esters for lubricant manufacturers.

We are working at the engineering of base lubricants containing up to 100% of new (renewable) carbon. Products with high renewability also show better performances under EP conditions than the same grade coming from mineral feed stocks, an example of success along the research of renewable and performing products.

Visit our stand! You will find a team of experts to support your needs for quality, reliability and cooperation for new development projects.

## **What are you most looking forward to seeing at the show?**

An interested audience of lubricant manufacturers, keen to learn more about Green Oleo synthetic-esters from the GreenFad® product line and about Green Oleo innovative renewable solutions and Partners interested in cooperating for the always new engineering activity that the lubrication world is promoting.

